

# BRANDON PERFETTI

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## 👤 PROFILE

Product/Project Manager and Software Engineer with over 10 years experience in SaaS startups. Combines agile leadership and technical expertise to drive innovation and growth. Skilled in transforming challenges into opportunities and leading teams to exceed benchmarks.

## ★ GOAL

Eager to leverage extensive experience to tackle new challenges, propel innovation, and contribute to a culture of excellence and continuous improvement.

## 🔗 STRENGTHS

- # Agile Methodologies Mastery
- # Analytical Thinking & Problem Resolution
- # Advanced Communication & Documentation
- # Innovation in Technology & Business Strategy
- # Leadership in Collaborative Environments
- # Technical Proficiency for Product Innovation

## 🧪 SKILLS

### 📌 FRONTEND DEVELOPMENT

|             |              |
|-------------|--------------|
| HTML5       | Professional |
| TailwindCSS | Professional |
| JavaScript  | Professional |
| TypeScript  | Professional |
| React.js    | Professional |

### 📌 BACKEND DEVELOPMENT

|            |              |
|------------|--------------|
| Express.js | Professional |
| SQL        | Professional |
| GraphQL    | Professional |
| Prisma     | Professional |

### 📌 FULL STACK META-FRAMEWORKS

|           |              |
|-----------|--------------|
| Next.js   | Professional |
| Remix.run | Professional |

## 📁 WORK EXPERIENCE

### 📅 08/2023 – PRESENT 📍 REMOTE, UNITED STATES **Technical PM + Software Engineer Freelance**

- Spearheaded client web revitalization, integrating advanced technologies that boosted traffic, user engagement, and SEO, while managing full project lifecycles to deliver high-quality solutions on time and within budget.
- Led complex integrations in an Agile environment, improving system security and compliance, and optimizing project management with tools like Jira to enhance client-developer relationships.

### 📅 01/2021 – 07/2023 📍 REMOTE, UNITED STATES **Technical PM + Software Engineer Lone Wolf Technologies (Acquired W+R Studios)**

- Re-architected a data ingestion tool using React, GraphQL, TypeScript, and Tailwind CSS; improving UI/UX and system adoption, reducing data source integration time by 80%, while converting mapped data into a new API revenue stream.
- Implemented robust SSO solutions with SAML and JWT, significantly enhancing data security and user access, and lead front-end team efforts to streamline workflows and documentation.

### 📅 07/2017 – 12/2020 📍 HUNTINGTON BEACH, UNITED STATES **Technical PM + Senior Data Integrations Engineer W+R Studios**

- Developed and managed a sophisticated data ingestion tool, handling over 250 data feeds, ensuring minimal latency and perfect data alignment, while implementing SSO solutions that enhanced security across multiple products.
- Led agile cross-functional teams, fostering collaboration and aligning projects with stakeholder objectives to significantly improve customer satisfaction and end-user experience.

## EDUCATION

📅 09/2006 – 07/2010

📍 RIVERSIDE, UNITED STATES

**English | Bachelor of Arts**  
**University of California**

📅 09/2003 – 06/2006 📍 ANAHEIM, UNITED STATES

**General Education | High School Diploma**  
**Canyon High School**

- Served as Yearbook Photo Editor
- Worked as a Media Tech Videographer / Editor
- Provided tutoring services in Chemistry

## CERTIFICATES

**Agile Project Management Professional**  
**Atlassian**

- Agile Methodologies
- Agile Project Management
- Jira

**Business Analysis Professional**  
**Microsoft**

- Business Analysis
- Project Management
- Requirements Gathering

**DevOps Professional**  
**PagerDuty**

- DevOps methodologies
- Continuous Integration and Continuous Delivery (CI/CD)
- Infrastructure as Code (IaC)

**IT Leadership Professional**  
**ServiceNow**

- IT Architectures
- IT Project & Program Management
- IT Strategic Planning

**Negotiation Professional**  
**American Negotiation Institute**

- Interpersonal Skills
- Professional Communication
- Strategic Negotiations

**Product Management Professional**  
**Aha!**

- Customer Development
- Product Roadmapping
- Product Strategy

## SOCIAL MEDIA



## DEV CERTIFICATES

**Full Stack Foundations**  
**Epic Web**

- Styling
- Routing
- Data Loading
- Mutations
- Scripting
- Search Engine Optimization (SEO)
- Error Handling

**Professional Web Forms**  
**Epic Web**

- Form Validation
- Accessibility
- Schema-Based Validation
- File Uploads
- Spam Prevention with Honeypots
- Cross-Site request Forgery (CSRF) Protection
- Rate Limiting

**Data Modeling Deep Dive**  
**Epic Web**

- Database Schema
- Relationships
- Migrations
- Seeding Data
- Querying / Updating Data
- SQL
- Query Optimization

**Authentication Strategies & Implementation**  
**Epic Web**

- Cookies
- Session Storage
- Passwords
- Login & Logout
- Protecting Routes & Role-Based Access
- Email Verification & Password Resets
- Two-Factor Authentication (2FA)
- Third-Party Authentication (SSO)

**Web Application Testing**  
**Epic Web**

- End-to-End Testing with Playwright
- Mocking & Authentication for E2E Tests
- Unit Testing
- Component and Hook Testing
- Authenticated Integration
- Test Database