BRANDON PERFETTI

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SUMMARY

Dynamic Product & Project Manager and Software Engineer with over 10 years in the tech startup sector, blending agile leadership with technical prowess to drive groundbreaking solutions. Passionate about continuous learning and innovation, I excel in transforming challenges into opportunities for growth, exceeding project benchmarks and fostering team excellence.

EXPERIENCE

Technical Product Manager + Software Engineer
August 2023 - Present

● **Freelance** | Remote
- Spearheaded client website revitalizations with cutting-edge web technologies, achieving significant performance, visual, and SEO enhancements that enhanced traffic and user engagement.
- Developed and executed customized web solutions aligned with client business goals, fostering deep partnerships and expanding digital presence, which significantly increased customer satisfaction and business growth.
- Managed the full lifecycle of web development projects from concept to maintenance, ensuring on-time, within-budget delivery and acting as the primary liaison to strengthen client-developer relationships.
- Led complex website and API integration projects in an Agile/Scrum environment, enhancing system security and compliance, while effectively managing project timelines and risks using Jira.

Technical Product Manager + Software Engineer
January 2021 - July 2023

● **Lone Wolf Technologies (Acquired W+R Studios in 2021)** | Remote
- Led the architectural overhaul of a data ingestion tool using React, TypeScript, and GraphQL, significantly improving UI/UX, and streamlined front-end team workflow with a 6-month project roadmap and Figma designs.
- Authored comprehensive documentation for system administrators and API consumers, ensuring easy system adoption and utility maximization, while pioneering the conversion of unused data into a new revenue stream by selling mapped and normalized data.
- Achieved an 80% reduction in data source integration time, enhancing administrative efficiency and enabling same-day discrepancy resolution, further solidifying system integrity and performance.
- Successfully implemented SSO solutions with SAML and JWT, enhancing data security and exchange between products and MLS partners, showcasing expertise in securing critical data and optimizing user access within the real estate industry.

Technical Project Manager + Senior Data Integrations Engineer
July 2017 - December 2020

● **W+R Studios** | US, CA, Huntington Beach / Remote
- Developed a sophisticated data ingestion and mapping tool using React, GraphQL, XState, and Styled Components, streamlining administration and integration processes while managing over 250 data feeds and ensuring seamless delivery through a robust GraphQL API.
- Directed quality assurance and new integration onboarding, achieving perfect data alignment and minimal latency, significantly improving end-user experience through diligent management of over 10 million records.
- Implemented Single Sign-On (SSO) solutions with SAML and JWT, enhancing security and user access across MLS partner products, demonstrating a commitment to data protection and seamless integration.
- Led agile cross-functional teams, fostering collaboration and ensuring project alignment with stakeholder objectives and customer satisfaction, marked by effective risk management and communication strategies.

Technical Project Manager + Custom Theme Developer
July 2015 - July 2017

● **W+R Studios** | US, CA, Huntington Beach / Remote
- Cultivated strategic partnerships with designers and marketers, employing HTML, CSS, and JavaScript to craft custom real estate reports, enhancing personalization with region-specific content for increased engagement.
- Directed the end-to-end lifecycle of theme development projects, ensuring exceptional service and seamless execution from concept to deployment, while strictly adhering to deadlines and budget constraints.
- Innovated in theme development to significantly boost user engagement and retention, by integrating tailored content and designs, directly contributing to heightened customer satisfaction and loyalty.
- Enhanced platform security and user experience by implementing robust Single Sign-On (SSO) protocols, including SAML and JWT, ensuring secure, seamless access across broker websites and products.

EDUCATION

B.A. English
Minor in Philosophy

● **University of California Riverside**
US, CA, Riverside • 2010

H.S. Diploma

● **Canyon High School**
Anaheim, CA • 2006
• Yearbook Photo Editor
• Media Tech Videographer / Editor
• Chemistry Tutor

CERTIFICATIONS

**Product Management
Professional Certificate**
2024

● **Aha!**
• Customer Development
• Product Roadmapping
• Product Strategy
• Technical Product Management

**Agile Project Management
Professional Certificate**
2024

● **Atlassian**
• Agile Methodologies
• Agile Project Management
• Jira

GitHub Professional Certificate
2024

● **GitHub**
• GitHub Actions
• GitHub Copilot
• GitHub Project Management and Collaboration

**Data Analysis Professional
Certificate**
2024

● **Microsoft**
• Business Intelligence
• Data Analytics

SKILLS

• **Agile Project Management:** *Expert in Agile, Scrum, Kanban, XP, and Waterfall; proficient at using Aha!, GitHub, and JIRA/Confluence for project tracking and roadmap development.*
• **Analytical and Problem-Solving:** *Strong analytical skills with a proven ability to solve complex problems and devise effective solutions.*
• **API Design and Integration:** *Skilled in developing and integrating RESTful and GraphQL APIs, enhancing system interoperability.*
• **Communication:** *Excellent at creating user-friendly documentation, reports, and presentations, with outstanding written and verbal communication skills.*
• **Data Analysis and Business Intelligence:** *Adept with Excel, PowerBI, and SQL for data analysis, translating insights into actionable strategies.*
• **Innovation in Technology and Business Strategy:** *Demonstrated innovation in leveraging technology for business growth and customer satisfaction.*
• **Leadership and Collaboration:** *Exceptional leadership in cross-functional team management, stakeholder engagement, and collaborative environments.*
• **Process Optimization:** *Adept at process improvements and efficiency gains in system integration and data utilization.*
• **Security and Data Compliance:** *Knowledgeable in security protocols and data protection regulations, ensuring system security and compliance.*
• **Single Sign-On (SSO) Expertise:** *Deep understanding of SSO technologies, including SAML and JWT, enhancing data security and user experience.*
• **Software Development Lifecycle (SDLC):** *Comprehensive understanding of SDLC, skilled in both front-end and back-end development.*
• **Technical Documentation and Training:** *Proficient in authoring system and API documentation, and developing training programs.*
• **Technical Proficiency:** *Advanced in full-stack web development, including HTML5, CSS3, JavaScript,* Node.js, *React, TypeScript, SQL, GraphQL, Headless UI, Tailwind CSS, and Figma.*